

"The WORLD TOMORROW"
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG
Proclaims to the World the
GOOD NEWS OF THE WORLD TOMORROW

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Dear Co-Workers with Christ:

I have important NEWS! For about a year and a half now, we have been broadcasting Christ's Message across the Iron Curtain into Russia on the world's most powerful radio station -- Radio Monte Carlo -- 400,000 watts. We have beamed TWO full half-hour programs every week into Russia -- one in the Russian Language and one in English.

For a much longer period we have been thundering the same Gospel Message across the Bamboo Curtain into Red China on the TWO super-power beams of Chiang Kai-Shek's Radio Taiwan -- at the BEST time of 7:00 p.m., twice weekly, Wednesdays and Fridays.

And NOW -- here comes the LATEST NEWS! These two giant Communist anti-God dictatorships now have a little junior-edition dictatorship right on the United States' doorstep -- Castro's Cuba. Castro has been confiscating and taking over all American industry in Cuba. He is trying to shut out everything American, and everything Christian. But right on HIS doorstep, on near-by Swan Island, under American ownership where Castro cannot shut it off, has been erected a brand new super-power 50,000-watt radio station, at 1160 on the dial, beamed directly into Castro's Cuba!

This powerful station covers Cuba like a local station. Castro cannot stop his people from listening! And THREE important broadcast periods have opened to The WORLD TOMORROW program -- two broadcasts a week in the Spanish language (which nearly all Cubans speak), and one a week in English.

Thus God Almighty does open the doors for HIS GOSPEL to reach the masses in these godless atheistic countries!

Here's more good news! The most powerful radio station on the North American continent, covering the entire United States, station XERF, at 1570 on the dial, 250,000 watts, is opening 10 to 10:30 p.m., Monday through Saturday, and again at 11:00 p.m., every Sunday, to the World Tomorrow program, commencing September 1st. This ought to reach many regions where reception has not been good during summer months. The hour is a little later than we wanted, but it has the GREAT advantage of being after dark during summer months when reception from other stations is bad. It is known among advertising men that this station brings the heaviest mail response from listeners of any station covering the United States. Next to it are stations WCKY, XEG, WLAC, and WWVA. We now broadcast over all of them.

However there comes some apparent bad news. We have had to go off one of the two stations we were using six nights a week in Sydney, Australia -- but immediately another station opened to us. We are going to have to go off powerful WABC, New York -- -but a trans-Atlantic telephone call from our advertising agency informs me our chances appear excellent of obtaining a BETTER time on either of two other leading 50,000-watt New York stations. Also one of the big 50,000-watt Chicago stations, to replace WLS. When WLS was sold, some months ago, we had to go off. We were not at the time able to get the program on any of the major 50,000-watt stations, unless we would compromise with the Gospel and reduce the program to a human-interest, newsy, folksy, program with NO religion, and NO mention of or quoting from the Bible. This, of course, we could not do.

So every apparent set-back is like the cocking of a gun -- it only shoots the work ahead faster than ever!

Mrs. Armstrong and I have been in England most of the summer, getting the new college ready to open in October. While things move at an aggravatingly slow pace over here, we started far enough in advance, and we believe everything will be ready. Our new college grounds over here are BREATH-TAKING in beauty! The rose garden, the English sunken garden -- both dazzling with color -- and the unique Japanese garden, beside the great expanses of beautiful lawns, and the stately cedars of Lebanon and deodar trees, make this seem to be a veritable Garden of Eden. It does equal our Pasadena campus in tone and character. Applications have been coming in from exceptionally promising students.

Two of our ministers have just returned from baptizing tours, with the largest harvest we have had, by far, in all parts of the British Isles. Mr. Roderick C. Meredith, Associate Editor of The PLAIN TRUTH, with his evangelistic team, has held two very fruitful evangelistic campaigns in England this summer -- one in Bristol, and one just completed in Birmingham. He is now in a third campaign in Manchester. Many have been brought to real repentance, faith in Christ, and conversion in these meetings. Four in five baptizing teams in America have covered every part of the United States and Canada this summer, and have baptized many hundreds who have been truly converted as a result of the broadcast, The PLAIN TRUTH, the Correspondence Course, and other literature sent from our headquarters in Pasadena. NEVER before have we had such a bountiful harvest!

Just ONE precious life begotten of God, to be BORN of God -- born into HIS KINGDOM, with eternal life -- is worth all the effort and time and money expended on this entire great world-wide work! But THOUSANDS are being converted. Some 12 to 15 MILLION people, in all six continents around the world, HEAR the precious Gospel that Christ brought from God, every week. In Australia the work has grown so rapidly we have had to DOUBLE our office space in Sydney. Already we have sent a trained staff of SEVEN from Pasadena to Sydney for full-time service, including two ordained ministers. They employ local office help in Sydney also, and now they are sending us an SOS for more trained helpers from Ambassador College. Scores have been converted and baptized since the work opened up there.

Co-Workers, when you place God's tithes, and your generous offerings in this work of God, THE ETERNAL GOD USES IT POWERFULLY -- AND WITH IT AND THOSE OF US WORKING FULL-TIME IN THIS GREAT WORK, BEARS RICH FRUIT FOR HIS EVERLASTING KINGDOM! You are placing it where CHRIST is working! You are putting it in the precious work which is actively HEADED, GUIDED, DIRECTED, AND BLESSED by the living Christ from His Father's throne in heaven! There is no other place it could do a fraction as much good.

This great work is constantly in greater NEED. It MUST keep going -- and GROWING! We dare not slacken or let down.

Two of our men -- one born and reared in Germany -- have just returned from attending the great Munich Conference between top Cardinals and officials of the Vatican and Chancellor Adenauer. What they saw happen there FULFILLED PROPHECY! As I have told you before, we now send trained men to all parts of the world to observe and report world happenings fulfilling prophecy. You will read the startling report of this Munich conference in The PLAIN TRUTH for October. The September issue had gone to press, and it came too late to catch it.

THANK YOU! dear Co-Workers for your generosity, your sacrifice and your prayers! As the world is in a struggle, so we have to keep fighting on. We still need showers of widows' mites -- and we still need large generous offerings of thousands of dollars -- and we still need loans of money you can put to work where CHRIST is working in this way, if you are not free to give it. Keep praying for this work! PLEASE keep praying for me personally -- as well as all associated with me. In no other way can we keep going. I know you will RUSH the most generous possible offering by return mail -- air mail speeds it faster!

With love, in Jesus' name,

Herbert W. Armstrong