

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

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Dear Co-Workers:

Frankly, and candidly, I'm wondering if there's any use sending you this letter. At this moment it looks like it's too late, anyway. I've told you I was not issuing any wolf-wolf cries. It looks now as if I'll have to close up the great and precious work of God completely before I can get this to you, or there's even time for a response.

News from our business office today is that we are now being put off of XEG and XELO because enough of you Co-Workers have not responded enough to make it possible for us to get caught up with them as they demand -- as I wrote you in the last letter. We are threatened with having to go off WLS.

I am scheduled for the next TV shooting beginning day after tomorrow. We've learned a lot about TV. We're beginning to learn now how to plan programs that will really grab the public interest and bring a real response -- but there's neither time, now, nor money to make these next programs -- IF I'm able to go ahead and shoot them -- as interesting and effective as we are learning to do. We have now found where we can get almost any kind of motion picture material we want to illustrate what I say on the programs -- especially news films. But without the money, we simply can't go on. Right now there are HUNDREDS of large envelopes filled with booklets, or The Plain Truth, addressed to NEW Television viewers who have written in from the TV programs -- just laying day after day in our big mail room because THERE'S NO MONEY FOR POSTAGE TO SEND THEM OUT!

I'm about as discouraged this minute as a man can get, and still not give up. I called a day of FASTING and PRAYER for the saving of the work, for as many as I could reach quickly, -- all over the country -- for a week ago Sunday. But it seems most are now too weary and drowsy spiritually to really put their HEARTS into their prayers, or to pray passionately, earnestly, with fervent ZEAL and FAITH -- because when people pray like that, GOD ALWAYS HEARS AND THE ANSWER PROVES IT. But there has been no answer. None except that the receipt of money goes on down, and down. It's now the first part of the month. This week-end should have brought a big response for the week-end included the days of mail posted the 1st thru the 4th and 5th of the month. Yesterday was Labor Day, so we didn't get the mail until today, Tuesday. But there was only about as much for the four days as we ought to get for three days in the middle of the month -- NOTHING like we usually get the early part of the month. The last days of last month had dropped down so much it completely took all the heart out of me I had left. This, I know, is not an encouraging letter. It's pretty hard, dear Co-Workers, for me to keep encouraging YOU, in the face of the crushing load I carry and what I see we now face. It's come to the place that if you can't encourage ME, we can't carry on.

This is my LAST APPEAL, and it's mighty DESPERATE! In the name and by the AUTHORITY of Jesus Christ, I call on EVERY ONE OF YOU whose hearts are in the WORK OF GOD, to FAST AND PRAY for one day, on receipt of this letter -- and if EVER you put your whole HEART into your prayers, DO IT NOW! I personally know of several, right at this crisis, who are DESERTING GOD and HIS WORK, turning completely away from it! As Jesus said to His disciples, when so many turned from him, will YOU, too, go away and desert Him now? Maybe it isn't GOD'S WORK about to lose out -- could it be YOU?

Sincerely in Jesus' name,

Herbert W. Armstrong